



Easter Outreach 2026: The Digital Great Commission

Reaching the World with the Power of the Resurrection

Evidence for skeptics. Outreach for seekers. Resources for believers.

Imagine Operation Christmas Child-but Digital

Instead of physical boxes, we deliver the life-changing Gospel directly to smartphones-right where people already are.



This campaign turns **Easter generosity** into **eternal impact**-reaching people your group may never meet this side of heaven.

The Strategic Moment

Easter is the **most powerful moment of the year** to proclaim the **resurrection**. Combining this timing with the prevalence of mobile phones allows for unprecedented reach.



We are taking the message of the resurrection **beyond our walls** and into **all the world**.

The Strategy: From Screen to Savior



"It starts as a video. It ends with a life transformed for eternity."

An Evidence-Based Message

Content Strategy

- Focused on **historical evidence** that Christ conquered the grave.
- Designed specifically for skeptics and seekers.
- Uses logic and history to create a path for faith.



Comprehensive resources ensuring deep spiritual growth, not just surface-level engagement.

Small Groups Create Exponential Impact

13



Grace Group (13 People) \$1,600
Funding + Match

50,473 Souls Reached
3,809 Lives Committed to Christ

Scaling the Harvest: 2025 Impact Report

Case Study A: Hope Bible Study

Group Size: 30 attendees

Funding + Match: \$3,000

94,637

Souls Reached

7,142

Lives Committed

Case Study B: Fort Shaw Fellowship

Group Size: 70 attendees

Funding + Match: \$2,000

63,091

Souls Reached

4,761

Lives Committed

Regardless of group size, the digital leverage allows for a massive harvest.

Real Faces Behind the Numbers



Victor, South Africa

"I was in a pit of sin... after reading JesusOnline, I realized that seeking God is the only way to get rid of my sins."



Irene, Germany

"I was always plagued with doubts... This great article has touched me deeply... to catapult me in the direction of 'God is there.'"



Arief, Pakistan

"I am a born Muslim... This article has helped me in understanding the ways of Christ much better."

A Legacy of Proven Impact

Founding

Endorsed and established with help from **Dr. Bill Bright** (founder of Campus Crusade/Cru) in 2003.



Scale

342 Million+



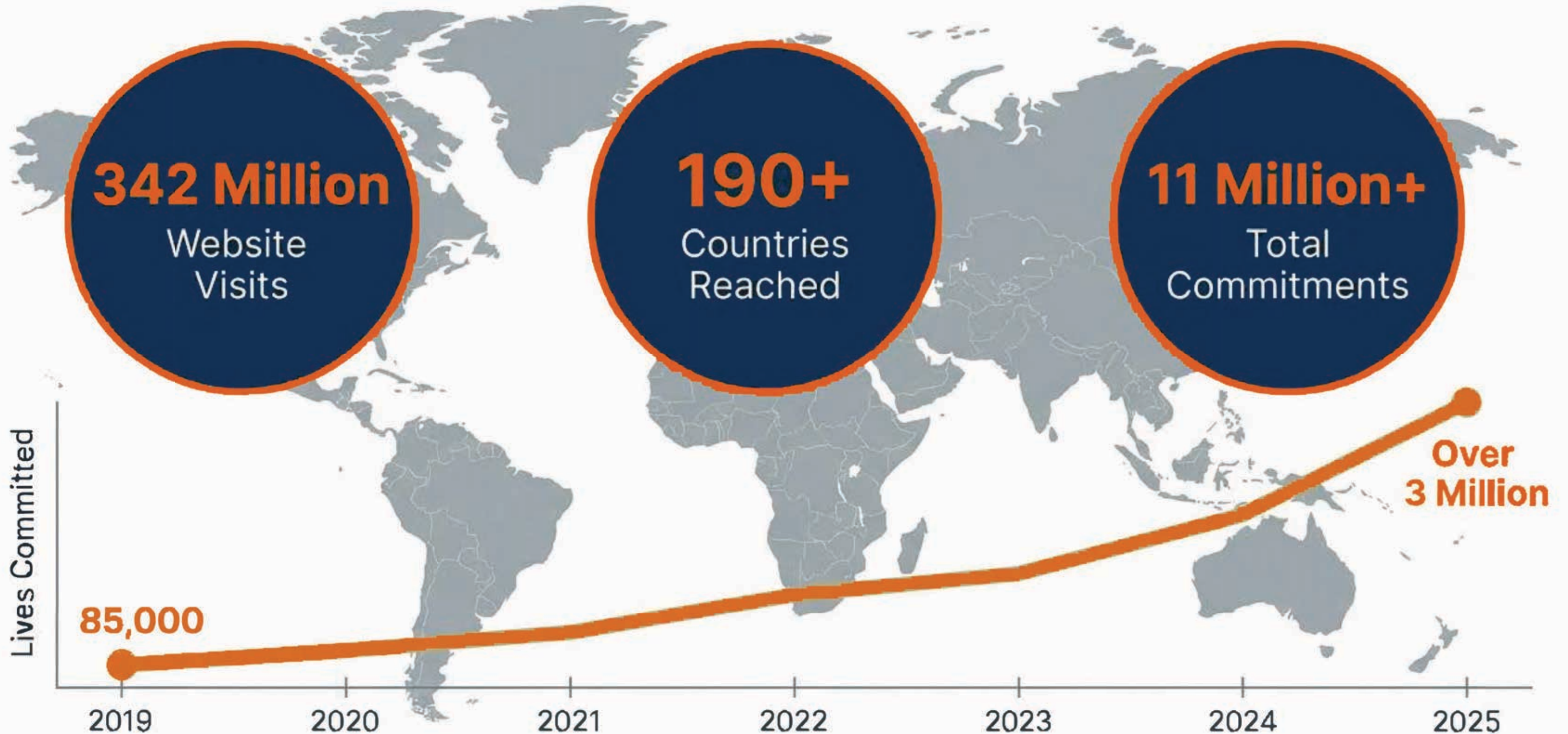
Website Visits (190+ Countries)

11 Million+



Decisions for Christ (**3 Million in 2025** alone)

Global Reach and Explosive Growth





You Can Lead the Way

Who is this for?

Bible study groups, fellowships, families, friends, or any passionate circle.

The Role

You don't need to be a pastor. You just need to rally your network to share resurrection truth this Easter.

Global Reach

Lay leaders worldwide use these resources to disciple others in their native languages.

Simplicity of Execution



Reserve Your Spot

Sign up to secure the matching funds.



Receive Next Steps

We email you simple instructions within 24 hours.



No Complex Setup

We handle the digital delivery and discipleship follow-up.

One powerful video + One simple survey = Life change.

A Frictionless Partnership

Your Group's Role



Raise funds or give directly.



Share the vision with the group.



Pray for the global harvest.

Our Role (JesusOnline)



Handle all digital distribution and tech.



Provide personal discipleship follow-up.



Deliver a detailed post-Easter Impact Report.

No tech hassle we handle distribution and follow-up.

Flexible Ways to Participate



Easter Offering Emphasis

Designate a portion of your Easter giving.



Resurrection Challenge

Invite families/small groups to give sacrificially for one week.



Social Media Spotlight

Share a video clip and encourage giving toward the match goal.



Church Family Gifts

See if others at your church want to join you.

Tangible, Measurable, Celebratory

-  Total people reached
-  Faith decisions made
-  Countries impacted
-  Real testimonies from people who encountered Christ



A clear connection between your generosity and Gospel impact that you can share with your group.

Fiscal Efficiency and Stewardship

\$1 = 30 People Reached

~1 Commitment per \$1 Invested



Proven, cost-effective Kingdom impact.

The Multiplier Effect: Matching Grant Opportunity

$$\begin{array}{ccccc} \$1,500 & & & & \$3,000 \\ \text{Group} & + & \text{Matching} & = & \text{Total} \\ \text{Investment} & & \text{Grant} & & \text{Impact} \end{array}$$

- ☰ **Terms:** Up to **\$1,500** matched for the first 50 groups.
 - ☀ **Strategic Value:** **\$3,000** reaches **90,000** souls.
 - 📢 **Urgency:** Hold a Spot & Matching Funds - **No Obligation.**
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Multiply Hope This Easter

Imagine what your Bible study or family network could do.

Reserve Your Spot

**Secure the matching funds
for the first 50 groups.**

Join the Harvest

**Partner to deliver the
resurrection evidence.**

Secure Your Match Today

Action Steps

- 1. [Click Here](#) to sign up with no obligations.
- 2. **Pray** for those who will see a gospel presentation during the Easter season.

Contact

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Let's take Easter to the ends of the earth.