

## What Our Partners Say About JesusOnline Ministries

*"A few years ago, I became aware of the tremendously effective outreach JesusOnline Ministries is having around the world on the Internet. I was astonished to see how, for less than 10¢, they could help a person discover the truth about Jesus. It took me a nano-second to decide I wanted to get in on this eternal investment opportunity. And I have been a consistent investor in JesusOnline Ministries ever since."*

—Phil Wiegand  
Businessman and author

*"We are called as Christians to do our part to reach out and disciple others. But everyday life is so busy that it can be difficult. JOM has a turnkey way for me to do just that, at a cost that is a fraction of anything I've ever seen. For every \$7 I have been pledging, someone, somewhere in the world is pledging their life to Christ. How can you not participate in that?"*

—David Miller  
Insurance broker and real estate investor

*"I am so impressed with what God is doing through JesusOnline. Over half the world's population has access to the Internet. And JesusOnline is there! Through well-placed ads, millions of first time visitors from places like Africa, India, Russia, the Philippines and the U.S., come to the website each year to read articles, download Bible studies, view encouraging Scripture posters or watch videos. It's incredible and I'm so happy to be a small part of what God is doing."*

—Mary McDonald  
Psychologist and author

*"Once I became aware of JesusOnline Ministries, I realized that there is probably no better way to spread the word of Jesus to the ends of the earth with a more in depth and fiscally responsible approach. God is truly blessing this ministry with the unbelievable people that work and volunteer at JOM. The testimonies that we read from people from all over the world of how God is changing their lives is truly incredible. Please come and be a part of what God is doing at JOM with us. I truly believe it will be a blessing to you and the people that are reached."*

—John Niemann  
Entrepreneur

**JESUS**ONLINE  
MINISTRIES

Evidence and Hope for Life Change

P.O. Box 1643  
Higley, AZ 85236

[JesusOnlineMinistries.org](http://JesusOnlineMinistries.org)



Opening Minds,  
Changing Hearts  
By Proclaiming Jesus

2017 Year in Review

**JESUS**ONLINE  
MINISTRIES



# Can God Use a Website to Lead a Person to Christ? Yes He can.

And it only costs  
**5 cents**  
to reach  
each person!\*



\* Based on average cost to reach one person worldwide in 2017.

**In 2017, JesusOnline websites had 10,727,588 visits from 8,509,652 people who wanted to know the truth about Jesus Christ.**

We received more than 5,000 testimonies and comments about our articles, videos and outreaches expressing gratitude for the information about Jesus that changes lives.

This annual report explains how God is working to open minds and change hearts all over the world.

Thank you for your partnership which helps to make it happen.

**“After reading all the evidence you have provided in these articles, I am convinced that Jesus Christ is indeed the Messiah, and I have decided to open my heart and let Him guide me through my life. Thank you.”**  
—Lionel, Cameroon

## JesusOnline Ministries (JOM) focuses on four main objectives:

<b>Discover</b> Help people understand the truth about Jesus’ identity, deity and resurrection.	<b>Receive</b> Show people how to receive Jesus into their life with compelling articles and videos.	<b>Follow</b> Help people grow in their faith through discipleship and topical Bible studies.	<b>Share</b> Provide resources to equip people to share Jesus with others!
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# Dear Friend of JOM,

## How is it possible that a person who has never heard of Jesus can discover His truth and grace, and respond to the gospel message through a website?

Think about it. Over four billion people are now connected to the Internet! Never before have we been able to proclaim Christ to so many people—and at such a low cost. But can lives really be changed for Christ through the Internet? Thousands have testified that their lives have indeed been changed! Boutros, from the Democratic Republic of Congo writes:

*“As soon as I read these truths, I felt the urge to abandon all for Christ and to be His disciple, spreading the gospel everywhere in the world...God bless you and fill you with His grace, you who have made this documentation available.”*

As people read articles, watch videos, and discover the truth about Jesus through our websites, the Holy Spirit is working to open minds and change hearts. Miracles happen when the truth is proclaimed!

- For the skeptic, non-believer and staunch atheist, JesusOnline offers historical, scientific, and experiential evidence for the reliability of the Bible and the truth of Jesus Christ.
- For the spiritual seeker, we offer a clear explanation of the gospel and how to enter into a relationship with Jesus.
- For the believer, we provide tools to help strengthen faith, to encourage growth into a deeper relationship with Jesus, and to share the gospel with confidence.

All this, in some of the world’s most challenging places.

Thank you for your partnership in proclaiming the gospel. Together, I believe we are opening minds and changing hearts for Jesus in the most effective manner possible in our world today.

So that all may hear,

Larry Chapman  
Founder and President

P.S. Today, more than 4.1 billion people currently access the Internet, a volume growing by the day. By 2019, it’s projected that over **5 billion people** will have smartphones. Let’s do all we can to reach them with the good news of Jesus!



# Reaching Skeptics

True answers for honest questions

### Questions

They come from skeptics, agnostics and even atheists, who live with unanswered questions about life  
...pain and suffering in the world,  
...differing philosophies and religions.  
They want to know the truth.

### Providing true answers

Through the power of the Holy Spirit, many skeptics' minds are opened when they discover the historical evidence for Jesus' reality—their hearts are prepared to accept the gospel.  
Skeptics discover a faith that is true and reasonable. They see the real Jesus, and His love and forgiveness.



## The Gospel Path for Skeptics

JOM advertises three different articles as entry points to lead skeptics on a journey to open their minds and change their hearts about Jesus.

Jesus as Creator	Has Science Discovered God?	Evidence for the existence of God and identifying Christ as the Creator. (Col. 1)
Lord, Liar Lunatic	Is Jesus God?	Significance of Jesus' claim to deity; why He couldn't have been simply a great man or moral teacher.
Resurrection	Did Jesus Rise From the Dead?	Investigation into the historical record, summarizing compelling evidence for the resurrection of Jesus Christ.
Why Jesus? Gospel	Is Jesus Relevant Today?	Examines why Jesus came to earth and what that means to us. Explains the gospel of Christ using parables and relevant stories.

“I was amazed by what I read. Jesus is God, He is the Savior of humanity, He is real. Thank you for this teaching. May God bless you.”  
—Singo, Ivory Coast

■ JOM had 1,284,450 total visitors from the top 20 atheist nations in the world—15% of all JOM visitors worldwide.\*  
\*Top 20 atheist nation list came from Adherents.com

# Introducing Seekers to a Relationship with Jesus

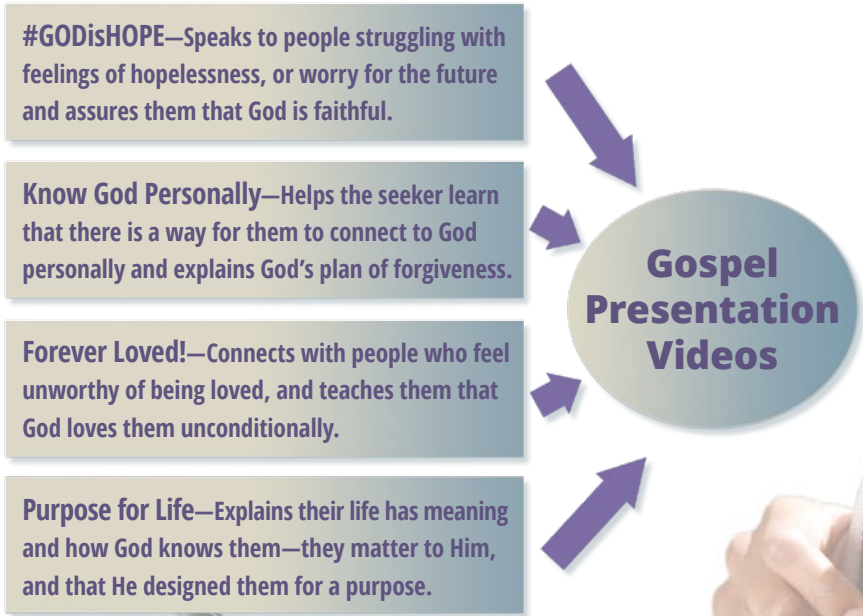
### Evangelistic Outreach Results

- 2,495,436 visits from 1,857,232 visitors
- 44,606 indicated decisions\*
- \$7.37 per first time decision

\*First time decisions and re-dedications to Christ

## The Gospel Path for Seekers

JOM has four gospel outreach campaigns that we promote online, each of them leading to a presentation of the gospel on video.



As a person completes a gospel path and makes a decision for Christ, new believers are encouraged to grow in their faith, and share their faith with others.

Note: All pictures are representations of the individuals commenting and not their actual photographs.



“I have repented from my sinful ways and accepted lord Jesus as my personal savior through Jesus online. May God Bless You all”  
—Lhynn, Philippines



# Helping Christians Stand Strong

Once a decision for Christ is made, discipleship—or helping people follow Jesus—is a critical component of how we minister to the needs of those we serve. Visitors grow in their relationship as they download and print our materials for personal study and enrichment.

To help them grow, our Discipleship Pastor and his team personally respond to visitor questions and comments by email.

“Daily, we are all subject to the ‘flaming arrows of the evil one’ in the form of temptations, lies and seeds of doubt. We want to help every visitor be prepared to stand firm in their faith, armed with the Word of God. Every article and video we create is biblically and doctrinally sound, reinforced with facts and sources.”

—David Grant, JOM Discipleship Pastor

“Thank you very much [for] this article. It has helped me in a time when my faith was staggering. Thanks for making me find my faith again. God bless.”

—Flavia, Chile



A large portion of our content is dedicated to strengthening believers who are growing in their faith.

### Email, Newsletter and Social Media

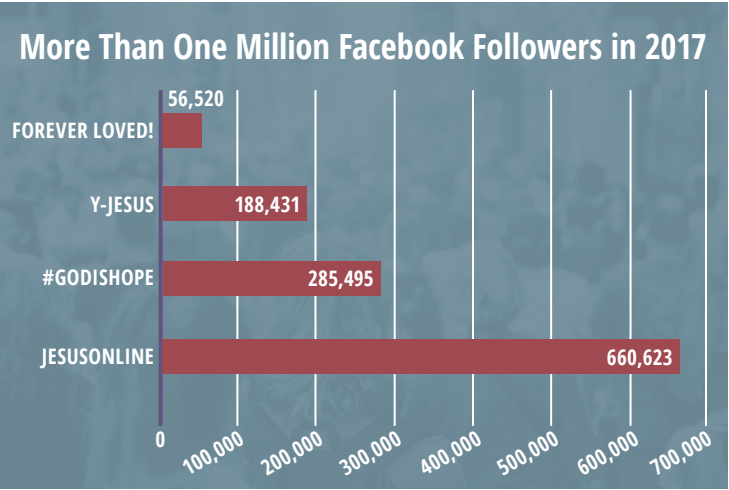
- We offer a 365-day email series of discipleship lessons, devotions in the Gospels and various other spiritual growth resources
- Our newsletter provides articles on Christian evidences and growth to subscribers all over the world
- Followers get spiritually uplifting posts in their Facebook newsfeed

### Online Bible Studies

- Time in God’s Word
- Online Bibles
- Devotionals

Articles and Videos—JesusOnline.com has numerous articles, videos and resources to engage visitors with subjects like:

- Embracing Your New Identity
- Loving God Wholeheartedly
- Pursuing Truth in God’s Word
- Depending on the Spirit
- Connecting with God’s Family
- Resisting the Enemy
- Changing Attitudes and Behaviors



Website visitors subscribe to our emails and join our Facebook groups. They share these articles with friends. More than 52,000 subscribers receive our monthly newsletter.

# Believers Who Are Strong Become Believers Who Share

In 2017, we had 21,807,009 page views on our various websites. More than 242,000 articles were printed or downloaded by visitors for personal use and distribution to others.



“Thank you so much for these wonderful, useful and meaningful articles. Useful for my ministry in India.”

—Charles, India

“Thank you for this article that proves that Jesus died, was buried and rose from the dead. It will go a long way in my ministry in proving to sceptics that the Resurrection is not a myth nor a fable but an absolute fact.”

—Donald, U. S.

“As pastor to a new church in Bolivia, we would like to have more revealing studies of the Word in order to continue to build and edify our new congregation in Robere. I had studies carried out in the city of Cochabamba for more than 30 years, in seminaries and pastoral meetings. The studies received from you are truly inspirational, and contain much revelation, thank you.”

—Pastor Jorge, Bolivia

A great challenge for many pastors around the world is having access to Bible education, training and resources. We help to meet this huge need.

“From one a.m. in the morning I read this story. I offered this prayer at the end: My Lord Jesus, thank you for what I learned about You: it is not wasted sleep, but one more proof that you are my best choice. Nothing new can persuade me that I have wasted time and energy on your service and on the Gospel.”

—Pastor Gabriel  
Action Apostolique Africaine  
Democratic Republic of Congo

“It’s the most extraordinary blog I’ve ever read. I’ve shared it in my networks and groups with approximately one thousand people. Of them already one sent it back to their groups. I think a text like that, with so much clarity, sobriety, vehemence, and lucidity, announces the soon coming of our savior, Jesus the Christ.”

—Marco, Costa Rica



# A Bridge Across Language and Culture...

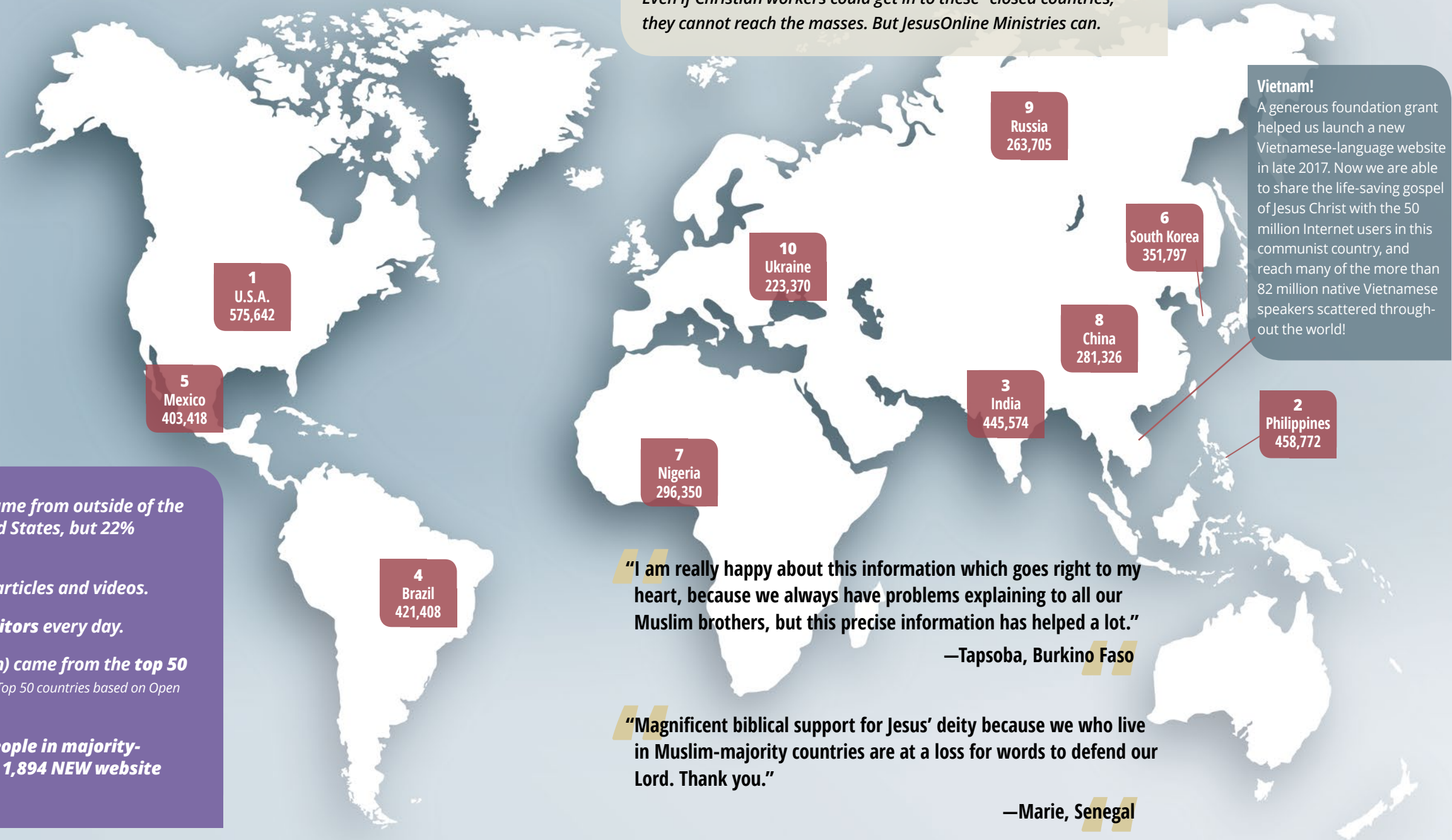
allowing people to discover who Jesus is: His deity, His justice, His love, and His amazing grace.

Behind the walls of atheism, persecution and ideologies that restrict freedom of thought and religion, billions still need Jesus. Before the Internet, Christians would spend months learning new languages to bring God’s word to people around the world.

Today, we are able to move beyond geographic boundaries and preconceived notions when people click a button. We invite individuals to discover more about Jesus even when they are not looking to find Him.



In 2017, the most new website visitors came from...



- 93.5% of all JesusOnline website visitors came from outside of the United States. Only 6.5% were in the United States, but 22% accessed our resources in English.
- 19% of all visitors used Spanish websites, articles and videos.
- 43 countries have more than 100 NEW visitors every day.
- 26% of all NEW website visitors (2.2 million) came from the top 50 most persecuted countries in the world. (Top 50 countries based on Open Doors 2017, World Watch List Report.)
- In 2017, our websites reached 1,061,724 people in majority-Muslim countries (50% Muslim or higher). 1,894 NEW website visitors came from Syria!

## In the Face of Persecution, Muslims and Others Can Find Jesus

For people living in hotbeds of extremism or who are steeped in misinformation about the Bible and Jesus, Internet evangelism is an open door to present the truth.

Apart from one-on-one relationships, online ministry is a most effective tool to share the gospel.

Muslims are often taught that the Bible is corrupted and that Jesus didn’t rise from the dead. We confront these misconceptions with truth, and provide a safe place to learn about Jesus—right on their own computer or cell phone screen.

Even if Christian workers could get in to these “closed countries,” they cannot reach the masses. But JesusOnline Ministries can.

“I am really happy about this information which goes right to my heart, because we always have problems explaining to all our Muslim brothers, but this precise information has helped a lot.”

—Tapsoba, Burkino Faso

“Magnificent biblical support for Jesus’ deity because we who live in Muslim-majority countries are at a loss for words to defend our Lord. Thank you.”

—Marie, Senegal



# We Speak The World's Languages

## Translated into 14 Website Languages

Our Y-Jesus website has been translated into 14 different languages, effectively reaching varying cultures and demographics. We do this to reach people where they are in their spiritual journey, in the way they need.

JOM Website Translation	
Language	Y-Jesus.com
English	✓
Arabic	✓
Chinese	✓
Dutch	✓
French	✓
German	✓
Hebrew	✓
Hindi	✓
Indonesian	✓
Japanese	✓
Korean	✓
Portuguese	✓
Russian	✓
Spanish	✓
Vietnamese	✓

Our ability to produce thought-provoking, informative and compelling videos that answer people's deepest questions allows us to share with massive numbers of people, at very little cost.

Half of our website visitors will stay an average of 11 minutes per visit and view an average of six pages.



**Resurrection of Jesus**

Did Jesus Rise From the Dead? Discover the Evidence From Scholars.



**Phục Sinh của Chúa Giêsu**

Chúa Giêsu sống lại từ kẻ chết? Các học giả đã nghiên cứu bằng chứng.

## Overview of Ministries

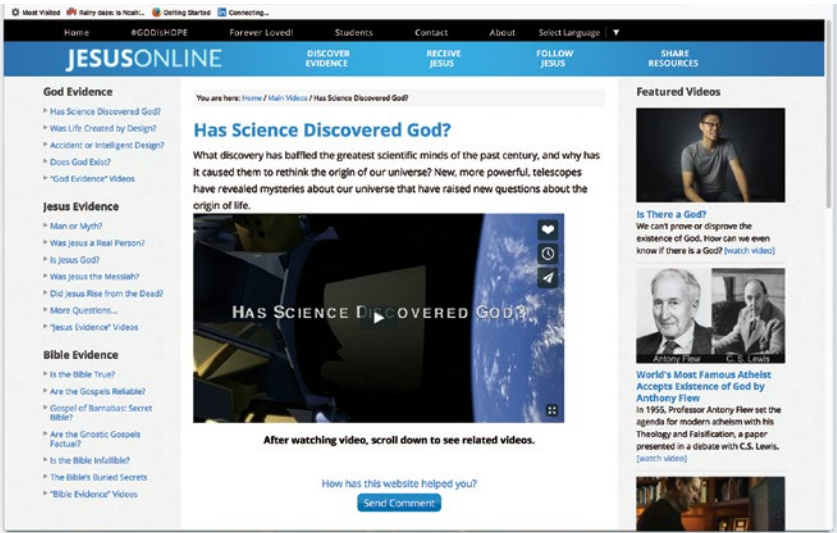
Every one of our websites has helped people discover, receive, follow, and share Jesus Christ.

WEBSITE DOMAIN	WHO THIS WEBSITE OR OUTREACH REACHES	APPEALS TO
Y-Jesus websites	Scholars examine the evidence about Jesus and His claims, answering skeptics.	Skeptics, seekers, doubting believers In 15 languages
JesusOnline.com	Video-focused site reaching seekers who want answers to their deepest felt needs.	Seekers: College age & oral learners, English speakers
Outreach Campaigns		
Who is the Real Jesus?	This headline draws people into articles about the age-old question of Jesus' birth, life, death and resurrection.	Skeptics, seekers, believers with doubts
Did Jesus Rise From the Dead?	This campaign plays well at Easter and year round to answer questions about the resurrection.	Skeptics, seekers, believers with doubts
Why Jesus?	This campaign explains how Jesus is God's solution for salvation and provides a comprehensive gospel presentation.	Seekers
#GODisHOPE*	For people seeking God's comfort and help.	Seekers
Purpose in Life*	For people seeking purpose and meaning in life.	Seekers
Forever Loved!*	For people seeking to know God's love and care.	Seekers
Know God Personally*	A gospel presentation based on the four spiritual laws.	Seekers

\*JesusOnline.com Outreach Websites

# Evidence for Creation Viewed by 12 Million!

JOM's video revealing Jesus as Creator has been viewed over 12 million times on other YouTube channels in 2017! This video provides scientific support for creation.



"I'm a devoted Catholic and was a teaching nun 37 years ago. Your article is a tremendous help for me as a college professor. I teach research and many times I met young people questioning the existence of God. When I met head on their questions, I don't quote the Bible...I used science and reason in affirming the reality of a CREATOR...indeed your article will re-enforce, clarify and proved beyond reasonable doubt that absolutely a PERSONAL, SUPER INTELLIGENT GOD STARTED IT ALL.

—Estelita, Philippines

"This established a fresh sturdy foundation beneath my faith in Jesus Christ the Son of God...our Creator."

—August, Suriname

"This evidence for the Bible has re-affirmed my belief in a Creator of the Universe and Life as we know it."

—Basil, Australia





# Ministry Results and Outcomes

Since 2005, JesusOnline Ministries has reached **more than 62 million people** from 241 countries and territories with the truth of Jesus Christ. Thousands of testimonies bear witness of how God has opened minds and changed hearts through your support.

## In 2017, JesusOnline Ministries Websites had:



## Top Five Y-Jesus.com Page Views in Common Language



# Testimonies

### People Discovering

*“I’m not really a believer, especially because of what my country goes through, but something that caught my attention when I read the arguments and I met Jesus’ life while I read it, I felt something that I do not know how to explain, something that filled my spirit and filled me with peace. Thanks for giving me the opportunity to acquire this knowledge. I will investigate more to make a decision.”*

—Germania, Venezuela

*“I came to this website looking to know more about Jesus. I have led a life of selfishness, vices and bad steps. A year ago I left the vices and started looking for God in the Church and in the Bible. This written documentary is Simply a Wonderful Investigation and I thank you that the tears of sincerity in my heart came from my eyes when reading certain paragraphs. I will continue to know more about Jesus our Savior. Thank you very much.”*

—Alejandro, Mexico

### People Receiving

*“Thank you, my GOD in the name of Jesus Christ. Thanks to Y-JESUS, I was born again. I have found that Jesus is the Savior and the only way to God...with all the absolute certainty I can say that Jesus is my Savior. Thank you, Jesus.”*

—Innocence John, Mozambique

*“This article has allowed me to come to the knowledge of Jesus Christ. I read the Bible but I did not know that it was a relationship to be lived as it should be done with a natural person. Thank you, God, for making me the man you want me to be.”*

—Kone, Ivory Coast

*“For a long time I wanted to understand what it really says about Jesus Christ in his word. I am reading the Bible, I sometimes focus on what he says and other times I cannot understand anything. But reading this article has made it clear to me that I have to open my heart to Christ and ask forgiveness for my sins, it is my decision I want it and I accept it.”*

—Alvaro, Venezuela

### People Following

*“Amazing. This article saved my faith. At first I was skeptical of the Bible and Jesus, plus being misdirected by misguided documents such as the Davinci Code and other misguided internet articles which further aggravated my faith. But now with strong and definitive proof within this article, it saved my faith Thank you for writing this article. That saved me.”*

—Anthony, Indonesia

*“Thank you so much for the work you’re doing to remove doubts about our faith in Christ, because sometimes we confuse ourselves with many things, but your articles provide evidence that prove the truth of Jesus. It comforts me, and makes me believe even more, my faith getting stronger! Thank you.”*

—Idelio, Mozambique

*“I am a believer since childhood. But sometimes I asked myself thinking, what if my faith was invented very wise people? What if there was nothing, just silence, emptiness, darkness after death. But after reading your great article, my little drop of doubt completely dried up. And now I’m with certainty beyond doubt. Thank you, and keep you Christ.”*

—Willow, Ukraine

### People Sharing

*“Striking analysis in an easy-to-understand text! I am already downloading to print and use in meetings with young people of our community!”*

—Alexandre, Brazil

*“I found it absolutely brilliant, refreshing, accurate and truthful. Nicely presented in confirming what I already knew. Good material for teaching/bible study discussions. Thank you.”*

—Jesse, South Africa

# Dear Friend of JOM,

As we've prayed about what God would have us do, we feel compelled to aim for reaching 100 million people by the end of 2020. This will require us to reach 37 million more people in the next three years—a significant undertaking for us, and one that only God can do.

We estimate an investment of nearly \$3.5 million dollars is needed for advertising, translations and website development over the next three years. This represents a substantial increase in our advertising budget and ability to create new content that will attract visitors. It will require many new investors and partners to make it happen.

**Our greatest opportunities for expansion in 2018 include:**

- Vietnam**—our Y-Jesus site is now translated into Vietnamese and can reach up to 50 million Internet users in that country.
- Arabic Language**—we already have over one million visitors from Muslim majority countries through our outreach in English, Russian and other languages. Now we must increase the promotion of our recently updated Arabic language website in these countries, potentially reaching hundreds of millions.
- Poland**—There are 27,922,152 Internet users (72.4% of their population) and a vast opportunity to reach the country in Eastern Europe. Polish is the next language we plan to launch.
- Videos for YouTube Outreach**—"Did Jesus Rise From the Dead?" is our next video project.

As long as we have the advertising funds to promote our websites, videos, and articles, we will continue to reach millions of people with the good news of Jesus. Please pray with us over these ambitious goals for the future and what your investment could be.

Also, please pray with us for open minds and changed hearts as our website visitors experience all that God has for them through our ministry.

Thank you for all you are doing to help people discover, receive, follow and share Jesus.

Thankful for your partnership,



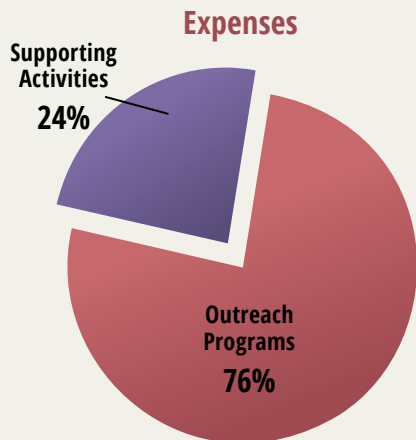
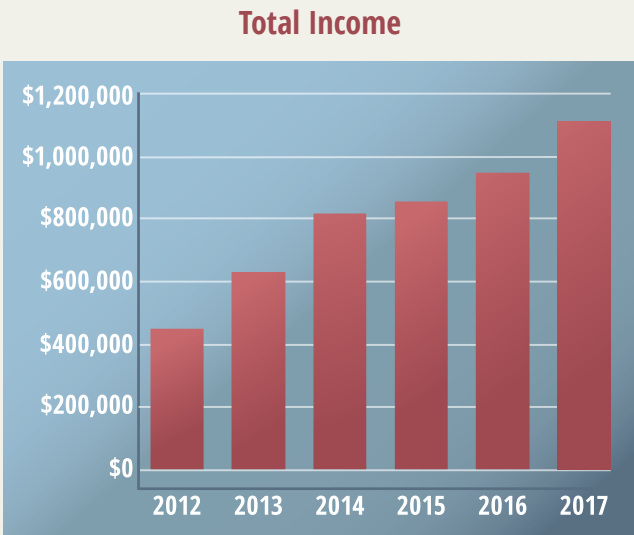
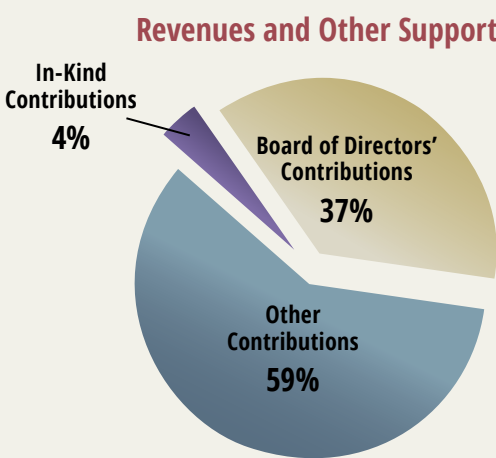
Helmut Teichert  
Executive Director  
JesusOnline Ministries



## Statement of Revenues and Expenses\*

Donations in 2017 reached \$1,155,440, a milestone for JesusOnline Ministries. Thank you for your consistent financial support.

Board of Director Contributions	\$ 430,992
Other Contributions	\$ 674,753
In-Kind Contributions	\$ 49,165
Other Revenue	\$ 530
<b>Total Revenue and Other Support</b>	<b>\$ 1,155,440</b>
Outreach Programs	\$ 768,461
Supporting Activities	\$ 242,096
<b>Total Expenses</b>	<b>\$ 1,010,557</b>



Enhancing Trust

### JESUSONLINE MINISTRIES BOARD OF DIRECTORS

- Larry Chapman**  
Founder and President, Chief editor, Coauthor of Y-Origins and Y-Jesus
- Bert Harned, MD**  
Discipleship Leader, Author
- Brian Ricci**  
Leadership and Ministry Development Coach
- Steven T. "Ski" Mydynski**  
Inventor, Business Owner
- Sid Pfaff**  
Business Owner, Insurance and Financial Services

100% of every dollar you donated was used for outreach programs because the board of directors funded the cost of all supporting activities."

\* The complete JOM audited statement is available upon request.