



To,
JesusOnline Ministries
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TO THE NEW is a digital technology company providing digital transformation and product engineering services to independent software vendors plus Consumer Internet and Fortune 500 companies across the globe. (TOTHENEW.com) It is one of the fastest-growing international technology companies with a CAGR greater than 50% since 2014.

Established in 2008, our passionate team of 2300+ employees is spread across delivery centers in New Delhi, Dubai, and NYC. TO THE NEW was contracted by JesusOnline Ministries to analyze the accuracy of their reporting methodology for their two major websites — <https://jesusonline.com/> and <https://y-jesus.com/> — as well as several other subsidiary language websites.

The data JesusOnline Ministries reported in their 2025 annual report is accurate based on the reporting methodology that TO THE NEW has verified to be consistent with industry standards. This analytics audit is personally performed by me, Badli Agarwal, Manager, Digital Analytics Division. I have 14+ years of experience in Digital Analytics and specifically Google Analytics. On behalf of our company, I can state with confidence that the visitor data and all JOM visitor response reporting has been measured prudently and accurately reflects the true statistical outcomes of all visitor interaction with JesusOnline websites.

Badli Agarwal

Badli Agarwal
Senior Manager - Digital Analytics

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